

Valia Lavdogianni

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skillset

Visual Design
UI & UX
Illustration
Design Thinking
Wireframing | UI Design
Creative Concepts
Styleguides
Design Systems
Visual Communication
Infographics
Teamplyer
Creative
Design Sprints
UX Research
Leadership

toolkit

Figma
Adobe Illustrator
Adobe Photoshop
Adobe Premier Pro
Adobe After Effects
Adobe Xd
Procreate
Autodesk Sketchbook
Zeplin
Miro

education

CertHE GRAPHIC DESIGN
2018

BA French Language and
Literature
2016

online courses/cert.

User Experience Design Fundamentals, 2022
Design Sprints, 2022
Design Thinking, 2022
UI & UX Foundations, 2021
Design Mobile and Web App, 2022
Animation for Typo. Compositions, 2019
Adobe Illustrator Advanced Training, 2020
Digital Lettering for Visual Identity, 2019
Complete Figma Course, 2021
Vector Illustrations, 2019

work

UI & UX Designer

[Code.Hub | Piraeus Bank Project](#)
[December 2022 - Present](#)

UI & UX, UX Research, User Flow, Wireframes, Prototype, UI Components, UAT | Design Reviews, User Stories, Feasibility Check with Devs, Collaboration with BAs and PMs.

Junior UI & UX Designer

[Zulutrade November 2021 - December 2022](#)

UI & UX Tasks, UX Research, User Personas, User Journeys, Wireframes, Prototype, UI Components, Iconography, Design Reviews, Marketing Visuals, Ad Campaigns, Data Visualization, Illustrations

Lead Visual designer / illustrator

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UI Design Tasks, Brand Identity, Logo Design, Marketing Designs, Pitch Decks, Presentations, Data Visualization, Creative Ad Campaigns Design, Art Direction, Styleguides, Creative Concepts, Video Editing, Small Animations

Freelance Visual Designer and Illustrator

[Upwork February 2017 - Present](#)

UI & UX, Graphic Design, Visual Design, Illustration, Video Editing, Animation, Brand Identity, Poster Design e.t.c.

<https://www.upwork.com/freelancers/valialavd>

Visual Designer / Creative Director

[Lobsters Agency November 2019 - July 2020](#)

Leadership, Brand Identity, Marketing Designs, UI Designs, Art Direction on Videography and Photoshoots, Creative Ad Campaigns, Poster Designs,
Clients' Industries : coffee shops, restaurant, healthy spreads, dermatologist, dentist, escape room, singer, live concerts e.t.c.)

Graphic Design Intern

[ERT S.A. HELLENIC BROADCASTING CORPORATION](#)

6 months internship, designing visuals for TV.